Sponsorship Opportunities

the Heart of Fashion

Thursday November 12
Brass 16823

Heart Sponsor
$1,500

- Logo recognition on individualized signs at the event
- Logo recognition event program, event website, e-blasts, social media
- Recognition in the annual community newsletter
- VIP seating during runway show
- 6 tickets to the event
- Charitable contribution: $815

Hope Sponsor
$1,000

- Logo recognition on: event program, event website, e-blasts, social media, and event signs
- Recognition in the annual community newsletter
- VIP seating during runway show
- 4 tickets to the event
- Charitable contribution: $465

Inspire Sponsor
$500

- Name recognition on: event program, event website, e-blasts, social media, and event signs
- Name recognition in the annual community newsletter
- VIP seating during runway show
- 2 tickets to the event
- Charitable contribution: $265

Care Sponsor
$250

- *Name recognition on: event program, event website, e-blasts, social media, and event signs*
- *Recognition in the annual community newsletter*

Charitable contribution: $125

Marketing Opportunities

Bar Sponsor $1,500

- Logo sponsorship at the bar
- Name recognition on signature cocktail
- Logo recognition on: event webpage, e-blasts, social media and digital signs at event

Charitable contribution: $100

Picture Perfect Sponsor $500

- Logo sponsorship at the photo opportunity

Charitable contribution: $150

Cocktail Napkin Sponsor $500

- Logo on cocktail napkins

Charitable contribution: $250

Designer Handbag Sponsor $1,500

- *Up to 3 sponsors only*
- *Underwrite the designer handbag that will be raffled*
- *Opportunity to include your business' promotional items in bag*
- *2 raffle tickets to win the designer handbag*

Tides PROGRAMS

Thank you for your interest in supporting Tides at The Heart of Fashion! To complete your sponsorship, fill out the form below and submit by emailing it to holly.oxendale@tidesprogram.org. You can also register for a sponsorship at tidesprogram.org/heart.

Yes! I'd like to support Tides by sponsoring The Heart of Fashion at the below level:

- Heart Sponsor | $1,500
- Hope Sponsor | $1,000
- Inspire Sponsor | $500
- Care Sponsor | $250
- Bar Sponsor | $1,500
- Picture Perfect Sponsor | $500
- Cocktail Napkin Sponsor | $500
- Designer Handbag Sponsor | $1,500

/We are unable to attend or sponsor this event, but wish to contribute $ _____ in support of Tides.

Sponsor Information

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Information

- Please Bill Me $ _____
- Check (payable to Tides, Inc.) $ _____
- Credit Card $ _____

For most secure sponsorship payment via credit card, please go to tidesprogram.org/HOFregister or visit the QR code to have your sponsorship payment processed.

Please complete and return this form by email to holly.oxendale@tidesprogram.org or mail to

Tides, Inc.
2214 N. Atherton St., Suite 200 Rear
State College, PA 16803

Questions?
Contact Holly Oxendale at holly.oxendale@tidesprogram.org or (814) 682-3199.



Tides PROGRAMS